

### Sales Business Development – Course Catalog

No	Category	Course Name	Diploma
1	Basic Level	Fundamentals of Marketing Concepts	
2	Basic Level	Introduction to Sales Management	
3	Basic Level	Introduction to Working in Sales	
4	Basic Level	Sales and Negotiations Skills	
5	Basic Level	Sales Management – Business Ethics and Sales	
6	Basic Level	Sales Techniques – Interacting with Customers	
7	Basic Level	Visual Merchandising Essentials	
8	Intermediate Level	Create Profitable Sales Funnels with Ease	
9	Intermediate Level	Effective Sales Strategies and Techniques	
10	Intermediate Level	From Insights to Action: Turning Customer Needs into Business Solutions	
11	Intermediate Level	Master Affiliate Marketing With This StepbyStep Guide	
12	Intermediate Level	Sales Prospecting and Lead Generation	
13	Intermediate Level	Selling Strategy to Grow Your Business	
14	Advanced Level	Diploma in Selling Skills for Professionals	Diploma
15	Advanced Level	Navigating International Trade Law	
16	Advanced Level	Performance Measurement for Organizations	
17	Advanced Level	Performance Measurement for Small Businesses	
18	Advanced Level	Sales Masterclass: Uncover Secrets and Leverage AI and ChatGPT in Sales	